



CHEF SAMANTHA GOWING



### STUDY ONLINE

Students currently in the program include journalists, general surgeons, lawyers and hospitality lecturers. Present student and “therapeutic chef” at Cabarita Ocean Health Retreat (north of Byron Bay) Samantha Gowing is the founder of Gowings Food Health Wealth cooking school and was the first applicant for the program. Samantha’s profile exemplifies how the degree program can support a current career as well as providing options to expand knowledge and work horizons.

Students with internet access and a passion for gastronomy and tourism can enrol in this program from anywhere in the world, networking with like-minded peers and studying topics such as trends in cuisine and culinary arts, food writing for media, festival and event planning and design, the history of gastronomy and the restaurant, tourism business management, food and wine technology, gastronomy and communication (food and drink in literature, art, film and television) and, of course, gastronomic tourism. Leading to the Le Cordon Bleu Master of Gastronomic Tourism, this exciting program has steadily attracted a growing number of students since it was first offered in 2011.

# Cook the books

Culinary arts school Le Cordon Bleu opens the door to a career in the booming world of food and wine tourism.

#### What is gastronomic tourism?

Gastronomic tourism has blossomed globally thanks to the growth in regional artisan food production, cellar-door and farmgate operations and sustainable agriculture. People are spending more on gourmet food items and eating out, and increasingly choose holiday destinations where they can have unique and authentic local culinary experiences. This trend is set to continue here in Australia, too, with latest research showing that Australia’s food and wine scene is the number-one attraction for more than half of all international visitors.

#### Le Cordon Bleu

Prestigious culinary arts school Le Cordon Bleu, in collaboration with Southern Cross University, offers an online postgraduate program designed to kickstart careers in this exciting growing tourism market.

“ The Le Cordon Bleu Master of Gastronomic Tourism gave me an opportunity to distil my life experiences in the executive wellness arena into a recognised postgraduate qualification. ”

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SOUTHERN CROSS UNIVERSITY CRICOS PROVIDER: NSW 01241G, QLD 03135E  
THIS COURSE IS NOT AVAILABLE TO INTERNATIONAL STUDENTS STUDYING IN AUSTRALIA

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